

Daniel Welch (COO of Virtuoso Advising for Artists) is an artist consultant, media specialist, and producer with over 26 years in the music industry.

Musically, he has produced and recorded at iconic Grammy winning studios across the United States, written for other artists and indie films, and performed across musical genres from jazz to rock to opera.

As a visual artist, his photography has been published on three continents and is utilized by brands and artists for promotion at the local and national levels.

Daniel holds three music performance degrees, has studied visual storytelling and photography at FIT, and has marketing training from the Wharton School.

This experience combines to position him to speak, train, educate, and advise creatives across a broad range of mediums. He specializes in occupational intersections, personal brand strategies, and helping artists succeed through self-actualization and empowerment.

He has worked for almost 10 years to build creatives and their brands from the ground up, as well as advise multi-national performing artists for unique successes in their industries.